

Cuts to Red Tape

Getting It Done. Fast and Easy.

Small business owners should spend their time and energy on building their success and not on filling out paperwork. The Government of Canada is streamlining and reforming the way it does business. These initiatives will better support your business and will help improve our country's competitiveness:

- In 2009, the Government of Canada announced it had reached its goal of **reducing the paperwork burden** by 20 percent. Further steps on how to reduce red tape will be announced.
- Canada's Economic Action Plan provided additional funding to the **Canada Business Network** — a one-stop shop for government information and services. The newly redesigned

website better meets the needs of small businesses across Canada. Visit www.canadabusiness.ca.

- **BizPaL**, a time-saving tool, is another one-stop shop where entrepreneurs can access permit and licence information from multiple levels of government. Now available to more than 50 percent of our country's population. Visit www.bizpal.ca.

See how the Government of Canada's red tape reduction has helped this business.



Name: **Dirk Propp, President**
Company: **International Immigration and Business Consulting (IIBC)**
Location: **Saskatoon, Saskatchewan**
Started: **2007**
Employees: **6**
www.iibc.ca

BACKGROUND: An avid traveller who taught English around the world, Dirk Propp's impetus to start an immigration consulting firm sprang from his passion to help people. IIBC specializes in providing business strategies to hire foreign workers, primarily for the skilled trades, and has branches in Mexico and Poland. The company also operates SaskJobCafe (saskjobcafe.com), an online job-matching site.

START-UP CHALLENGE: As a new consultant with irregular income, Mr. Propp was unable to access start-up financing from a bank. "No one wanted to give a loan to a non-asset-based company."

SUPPORT ACCESSED: "The Canada-Saskatchewan Business Service Centre introduced me to the canadabusiness.ca website to help me write a business plan, gave me valuable market research and industry information and pointed me in the right direction to get a Canadian Youth Business Foundation loan."

FEEDBACK: "I recommend the Centre to everyone who comes into my office and wants to start a business. It's a one-stop source for all the market research and information you need. I wouldn't be in business today if it were not for the Centre."

ADVICE: Find a mentor. "Mentors are so valuable to small business owners because they help you avoid costly mistakes that can put you out of business when you start out and are trying to grow."

CanadaBusiness.ca

The right government information
and services for you

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